

CASA COASTER

CasaCoaster.com



What's News

Content

- ★ Monthly print edition
- ★ Weekly emails
- ★ Dedicated website
- ★ Community updates
- ★ Neighborhood news
- ★ Profiles of local businesses and newsmakers
- ★ Event photos
- ★ Editorials and letters

AD INFO

SPACE AVAILABLE
Consider advertising to promote your local business.

casacoaster.com

CASA COASTER
EST. 2022

Boynton Beach, Fla.

This is an independent publication. The views expressed herein do not necessarily reflect those of the Board of Directors or managing agent of Casa Costa.

Welcome to South Florida's #1 poolside amusement



The community's pool deck will soon be ready for its closeup.

From the publisher

Casa Costa in Boynton Beach is home to hundreds of active, engaged and opinionated humans and dogs.

We established this newspaper to give them all a voice. The *Casa Coaster* is an independent, pet-friendly publication that delivers news and commentary on the thrills, chills and spills of life here.

We are not published by the community's Board of Directors, any committee or the management staff. However, we do seek all of their cooperation to make this project a success. We welcome submissions of all kinds – letters, editorials, articles, photos, ideas, complaints – and we sell advertising till we run out of space.

This is not a soapbox for any single person, and if we cover politics – whether local or global – we endeavor to do so in a balanced way. We have an editorial board to keep the paper honest. We welcome your feedback and content.

Strap in.

Casa Costa residents are hungry and generous, survey shows

A demographic study demonstrates a compelling audience for advertisers.

It is increasingly difficult to win new customers. The *Casa Coaster* offers a cost-effective channel to deliver your message through our website and printed newsletter.

Our “infotainment” news format reaches many hundreds of consumers who support high-quality local businesses.

- ❑ 318 condominium units
- ❑ 77 short-term rental suites
- ❑ 58 percent live in Boynton Beach year-round
- ❑ 100 percent eat dinner out at least once a week, 63 percent multiple times
- ❑ 96 percent tips wait staff at least 20%, nearly a quarter tip 25% or more
- ❑ 61 percent of households earn in excess of \$150,000 annually

Full media kit:
casacoaster.com